

Description

The Stick is a dynamic-reactive instrument. Its mechanical features are designed to segmentally compress and stretch muscle; augmenting flow of body fluids. Several models are offered for your convenience.

History

- Clinical research started in early 1989
- Introduced to healthcare professionals in 1991
- Winner of the prestigious Medtrade Award for New Product Excellence - 1991
- Best Biomechanical Device awarded in 1994 • 1995 • 1997
- Selected as official training device at the 1996 US Olympic Trials for Track & Field
- Recipient of the Editor's Choice Award for 2000 • 2003 • 2004 • 2006

Research

The Stick has been the focus of numerous articles, manuscripts, awards and honors.

Five independent studies corroborate its effectiveness.

Ongoing research continues to expand its boundaries.

MARKET LEADERS

HealthCare

The Intracell Stick is widely used by all members of the healing arts.

Dispensed

Passive Motion Exercise Device (E1399)

Clinically billed

Manual Therapy Technics (97140)

Sport

Millions of high school, college, university, and Olympic athletes follow the lead of numerous professionals including: New York Knicks, Chicago Bulls, Miami Dolphins, Denver Broncos, Baltimore Orioles, San Diego Padres.

Industry

From corporate on-site massage to planned industrial wellness, The Stick will be your effective modality for overworked & non-recovered muscle.

Companies "On The Stick" include: Miller Brewing, 3M Companies, Tenneco, Toshiba, Genuine Parts, Anheuser Busch, and many others.

Application

You can address all major muscles. Effective on skin or through clothing. You will enjoy with or without a partner.

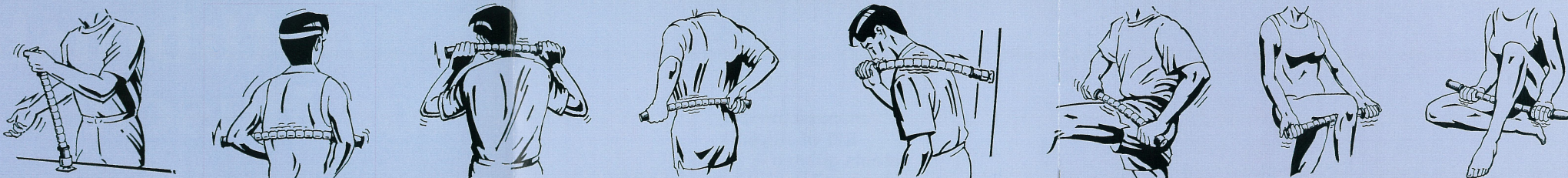
Physiology

The Stick delivers painless myofascial release and trigger point therapy. This procedure – known as Intracell Technology – induces the uptake of oxygen and nutrition. This process allows your muscles to feel better, work harder, last longer and recover faster.

Benefits

- Prevents & predicts muscle injuries
- Dramatically improves strength – flexibility – endurance
- Rapidly prepares muscles for physical activity
- Disperses the effects of lactic acid following activity
- Accelerates muscle recovery

The Stick is used as a training tool by athletes at the United States Olympic Training Centers



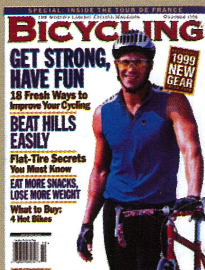


USA Today

"The Stick boosts the flow of blood and oxygen to muscles"

Bicycling

"The Stick is a soothing antidote to sore legs."

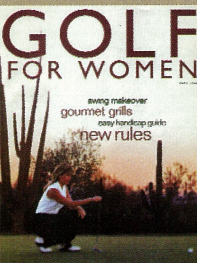
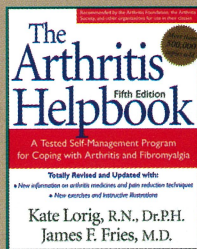


Runners World

"The Stick is a good way to prevent muscle injuries."

Arthritis Helpbook

"The Intracell Stick aids in the management of painful trigger points."

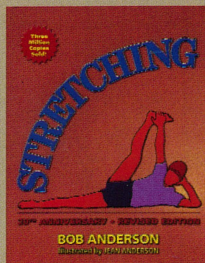


Golf for Women

"The Stick stretches muscles & relieves back pain without putting stress on joints."

Stretching

"The Intracell Stick is the only body tool I have ever recommended for use on the calf of an elite athlete."



The suggestions, procedures and ideas, contained in this brochure, are not intended to replace or substitute the medical advice or treatment of the readers' healthcare practitioner. Please consult your personal healthcare practitioner before adopting any of the suggestions or procedures. Never perform if massage is not indicated.

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A Toothbrush for Muscles